



AUSTRIA'S LEADING FAIR FOR EMERGENCY RESPONSE ORGANIZATIONS

It's a safe bet that...

... Austria's trade fair for emergency response organizations will also in 2025 be the most attractive platform for your products and services

The reason why an increasing number of innovative companies use the RETTER fair as a platform for their products and services is actually easily explained. Because meanwhile, in the more than 20 years of its existence, it has become Austria's leading fair for rescuers.

A stage for those everyday heroes who use their special expertise and selfless commitment to help, care for and protect all those affected in emergencies and disasters.

It is no surprise that many companies choose to exhibit at such a positively oriented event.

It is particularly noteworthy that the appeal of RETTER has also attracted numerous companies to participate for the first time - there were around 70 first-time exhibitors at the last edition in 2023. What makes the RETTER fair even more attractive, is that it assists in getting in contact with specific target groups, namely with professionals and decision-makers from the sectors fire and disaster protection, rescue services as well as medical and health services.

Our recommendation:

Inform yourself on all possibilities and opportunities offered to you by a professional appearance at the





1st symposium

Disaster research meets operational practice - drones and robotics in focus

The thematic focus on DRONES and RO-BOTICS, initiated in 2023, will be significantly expanded and elevated in 2025 with the "1st Symposium on Disaster Research Meets Operational Practice – Drones and Robotics in Focus":

This symposium will take place from September 18 to 20, 2025, as part of the RETTER trade fair in Wels. Organised by the Austrian Federal Fire Brigade Association (ÖBFV), the Disaster Competence Network Austria (DCNA), and the Austrian Road Safety Board (KFV), the event aims to foster networking between science and practical application in the field of drones and robotics. The conference offers lectures, workshops and demonstrations and takes place parallel to the trade fair.

A core topic of the upcoming RETTER will thus be the increasing importance of BOS (authorities and organizations with safety responsibilities) drones as well as rescue and firefighting robots. In doing so, the RETTER trade fair fully reflects the trending topics of digitalization, evolving operational scenarios, and new technologies. Already in 2023, drones and robotics made a strong impression with spectacular demonstrations:

On the one hand in the exhibition area with various providers, and on the other with an indoor Drone Flight Zone and an outdoor BOS drone flight operation. In the outdoor area, firefighting robots left visitors thoroughly impressed.





Focus topics aligned with current market trends

The formula for success:

3 pillars and a professional partnership

The RETTER is not only a specialist fair, but also a platform for spectacular performances and possibilities for further training – the 3 pillars to which the fair owes its particular attractiveness. The trade fair has become even more appealing and relevant thanks to the close cooperation with conceptual sponsors, associations and interest communities.

For this reason, every two years thousands of visitors from all over Austria and its neighbouring countries will take the opportunity to experience the latest products to respond to future emergencies.

Exciting supporting programme

- // Spectacular live performances in the outdoor area
- // Demonstrations
- // Presentation of emergency
 response organizations
- // Practice-oriented product presentations
- // Informative impulse lectures
 on the trade fair stage
- // Symposiums, expert conferences
 and workshops
- // Public Day including a performance
 show on Saturday

The interdisciplinary information and networking platform for the entire rescue chain

We rely on close cooperation with conceptual sponsors, associations and interest



GREAT COMEBACK & GROWTH COURSE - THAT WAS RETTER 23



main and co-exhibitors from 11 countries Every single of them a master of his craft.

visitors from all over Austria & its neighbouring countries, from in total 6 nations

16.000 m² exhibition space Every exhibitor will find its perfect place here.

WHY COMPANIES EXHIBIT AT THE RETTER

Acquisition of new customers

Customer care

Presentation Product novelties,

HOW SATISFIED WERE THE EXHIBITORS



trade fair participation



say that the RETTER is Austria's leading are very satisfied with their fairs for security and emergency response organizations



new customer contacts

AT THE RETTER, VISITORS WILL SEARCH AND FIND

Leading providers

of the visitors

were decision-makers.



Information on novelties



Counselling, information on products

DECISION-MAKER QUALITY SATISFACTION

were very satisfied or satisfied with their visit to the trade fair.

RETURN VISIT



will definitely or probably visit the trade fair again

Your hotspot

for firefighting, fire and disaster protection



Brief information for all exhibitors who would like to present their latest products and services to a broad (specialist) audience: Set up your equipment truck and bring everything which increases the safety in the event of a fire or disaster to Austria's trendsetting and leading fair for emergency response organiza-

tions. But please alert us right away! Because numerous national and international exhibitors, among them a variety of market leaders, have already finished scouting out spaces, have defined the target "participation in the RETTER fair" and are already on their way!

Range of offers

- // Defensive fire protection
- // Preventive fire protection
- // Firefighting equipment and fittings
- // Vehicles, vehicle equipment and engineering
- // Rescue garments,
 personal protective equipment
- // Extinguishing technology
 and extinguishing agents
- // Equipment for technical assistance
 after accidents and disasters
- // Control centre, signalling and communication technology
- // Information and organisational technology
- // Junior staff, recruiting, member retention

Range of offers

- // ÖBFV (Austrian Fire Brigade Association) shared exhibition stand
- // Flood protection
- // Extreme weather events
- // Wildfire/vegetation fire fighting
- // Special deployments
- // Drone deployment
- // Robotics, artificial intelligence
- // Digital operational support
- // Blackout, Cybercrime
- // Fire department: photovoltaic, battery storage, energy self-sufficient
- // Tunnel emergencies
- // Research & Development
- // Rescue operations on electric vehicles



The only comprehensive fire services trade fair in Austria

Visitor target groups

- // Decision-makers and members of voluntary fire brigades as well as professional and company fire brigades, the Executive and the Armed Forces
- // Employees in the area of civil
 and disaster protection
- // Fire protection officers, fire protection experts
- // Persons responsible for security
 and fire safety at work
- // Decision-makers of Ministries,
 local and state administration
- // Security services, security personnel

Supporting programme | Special events

- // 1st symposium on disaster research meets
 operational practice drones and robotics in focus
- // Drone Flight Zone indoor
- // Drone flight operations outdoor
- // Specialist events on current topics in firefighting, fire protection, and disaster response
- // Current developments in hazard prevention and disaster control
- // Robotics demonstration and testing areas
- // Demonstrations and presentations on two exhibition stages
- // Fire container training
- // Diving containers
- // Vintage fire service vehicles
- // High-altitude rescue demonstrations
- // Technical Rescue Training (TRT)

The ideal venue to showcase

your rescue, emergency and medical equipment as well as medical technology



For all manufacturers and suppliers with acute innovation syndrome, the RETTER 2025 is the ideal venue to present their developments and services to a highly qualified trade fair audience which ranges from rescue professionals and emergency medical technicians to decisi-

on-makers from the nursing sector. Further highlights which are especially attractive for the professional audience from the health sector: presentations of rescue and ambulance vehicles, conferences, workshops and much more.





Highlights of the exhibition

- // Presentations of emergency response organizations and rescue services: Red Cross, Samaritan Association, rescue dog brigade, mountain, water and cave rescue, and others.
- // Special shows
- // Telemedicine, Teleemergency Doctor
- // Emergency management
- // New training programmes
- // Financing rescue services

The only trade fair for the rescue services in Austria

Visitor target groups

- // Decision-makers as well as voluntary and professional employees of rescue organisations
- // Emergency doctors, general practitioners
 and disaster medical specialists
- // Paramedics, emergency paramedics
- // Medical staff in hospitals, clinics, retirement homes and for mobile care services
- // Officers in charge, nursing staff

Supporting programme

Special events

- // Lectures and presentations on current
 topics of the rescue and health sector
- // Developments and trends in emergency services
- // Demonstration of a water rescue at the Traun river

Your platform

for Police, Armed Forces, public security, civil protection



Due to new surrounding conditions such as climate change, environmental disasters or more complex hazardous situations, the civil protection is confronted with new challenges: Major accidents, the failure of vital systems, waves

of refugees and, last but not least, epidemics require significant networking with the institutions of the civil protection in order to prevent such hazards.

Range of offers

- // Equipment for technical assistance after accidents and disasters
- // Information and organisational technology
- // Junior staff, recruiting, member retention
- // Self-protection and precautions
- // Equipment of the Executive
 and the Armed Forces
- // Civil protection
- // Forces of nature and extreme weather events

Highlights of the exhibition

- // Austrian Armed Forces / Upper Austrian
 Military Headquarters
- // Police
- // OÖ Zivilschutz
 (Upper Austrian Civil Protection)
- // Blackout
- // Earthquake
- // Cybercrime

Visitor target groups

- // Employees in the area of civil
 and disaster protection
- // Decision-makers of Ministries, local and state administration
- // Security services, security personnel













The leading trade fair for civil protection

SITE PLAN RETTER 2025



WHAT DO THE EXHIBITORS SAY?

FPräs Robert Mayer, MSc, President of the Austrian Federal Fire Brigade Association (ÖBFV)

"RETTER 2023 established itself as THE hub for information exchange in the firefighting sector. The Austrian Fire Brigade benefited from high-quality discussions, getting to know key players in the fire industry, making direct comparisons, and efficiently scheduling meetings with companies."

Silvia Bauer,

Marketing, Magirus Lohr

"Extremely successful: that's how we would describe the comeback of the RETTER fair in 2023. We and our partners were impressed by the quantity, but especially the quality, of visitors and had many good conversations with professionals in the field."

Oliver Rasche.

CEO, Alpha Robotics

"The trade fair was a particularly important event for our company and the only event during the launch phase of our product, the Alpha Superwolf HR1, in Austria. The audience primarily consisted of professionals from all areas of Austrian rescue services, allowing us to fully achieve our goals of discussions and presentations with industry experts."

Andreas Zeller,

Chief Sales Officer, Rosenbauer International AG

"Throughout all days of the trade fair, we encountered a qualified audience and had excellent discussions, which leads us to a very positive conclusion about our participation at the fair."

Heidemarie Derntl, Managing Director, Scheuwimmer

Fahrzeugbau GesmbH

"The team at Scheuwimmer Fahrzeugbau looks back on a successful debut at the trade fair. We were positively surprised by the quality of the discussions and the high number of interested visitors at our booth. We significantly increased our visibility and impressed with our logistics solutions. Personal networking and the hands-on experience of our products are clear advantages of the fair as a marketing tool."

Daniel Brucker,

Osma Trocknersysteme GmbH

"We are very satisfied with our participation in the trade fair, particularly regarding the visitor turnout. Not only were all Austrian federal states well represented, but we even welcomed guests from Romania. The RETTER fair is absolutely important and necessary for blue light organizations to stay informed and up to date."

Andreas Loibichler, Dräger Austria GmbH

"The importance of RETTER is reflected in the visitor numbers. Attendance exceeded our expectations, and it was wonderful to see the enthusiasm of the visitors after a 5-year break. The fair's preparation was professional, and the trade fair construction team at Messe Wels was highly service-oriented."

Wim Wessels, Sales Manager Austria, Interspiro Austria GesmbH

"Our goal was to showcase the use of firefighter diving equipment in Austria and our new specialized diving devices as a Scandinavian manufacturer of breathing and diving apparatus. This was achieved through a spectacular interactive audio-visual show and a water-filled diving container. The turnout for the ten shows was overwhelming. RETTER Messe 2023 was one of the best-attended RETTER fairs for Interspiro to date."

Bernhard Kager, Globe Flight GmbH DJI

"BOS drones are indispensable, becoming increasingly widespread, and are critical for data collection and surveying. Our first appearance at the trade fair was important for multiple reasons: networking, rather than acquiring new customers, and providing on-site technical support. Thursday brought highly knowledgeable visitors, Friday was well-attended overall, and on Saturday, we successfully engaged the younger audience with the drone topic."

Markus Rockenschaub, BA MA, Managing Director, Aerovision Drone Support

"As a first-time participant from the drone sector, we can say the fair was very well-organized and provided excellent opportunities to showcase our products. We are convinced of RETTER Messe's role as a leading trade fair and industry meeting point. It offered us strong networking opportunities "

Stefan Strohmayr,

Managing Director, Strohmayr Trade & Consulting e.U.

"This was our first time participating in a trade fair for emergency organizations, and we were positively surprised by the number and quality of professional discussions. Networking and creating synergies are the most important aspects, and the fair delivered these fully for the Austrian market. RETTER Messe 2023 also highlighted that drones have firmly established themselves as a key focus for emergency organizations, while robotics remains a future topic that, while drawing interest at our booth, still has significant room for development."

Mag. Alexander Haberkorn, Managing Director, A. Haberkorn & Co. GmbH

"As a manufacturer based in Upper Austria, it was a great pleasure to see the positive development of RETTER. We decided to have our own booth at RETTER for the first time in 2023 and were truly impressed by the interest and positive feedback for our products. It clearly shows the high demand among fire departments for innovative Austrian products that contribute significantly to safety. Many thanks for the organization, and we are already looking forward to the 2025 trade fair!"



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YOUR EXHIBITION TEAM



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We showcase your trade fair goals – down to the smallest detail With new ideas,

innovative materials & perfect implementation

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TRADE FAIR INFORMATION

FACTS & FIGURES

OPENING HOURS

18 - 20 Sept. 2025 Thu & Fri from 9 am to 6 pm Sat from 9 am to 5 pm

HOTEL-INFORMATION

www.wels-info.at





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