RETTMessen 2020

FIRE FIGHTING
FIRE PROTECTION
DISASTER PROTECTION
PUBLIC SECURITY

CIVIL PROTECTION
RESCUE
MEDICAL SERVICES
EMERGENCY MEDICINE

AUSTRIA'S LEADING FAIR FOR EMERGENCY RESPONSE ORGANIZATIONS

29 to 31 Oct 2020
Messe Wels
The reason why an increasing number of innovative companies use the Retter fair as a platform for their products and services is actually easily explained. Because meanwhile, in the more than 20 years of its existence, it has become Austria’s leading fair for rescuers. And, at the same time, a stage for those heroes of human solidarity who (with their articular skills and selfless commitment) assist, care for and protect all those involved in emergencies and disasters.

It is therefore absolutely clear that numerous companies participate as exhibitors in an event with such a positive focus. What makes the Retter fair even more attractive, is that it assists in getting in contact with specific target groups, namely with professionals and decision-makers from the sectors fire and disaster protection, rescue services as well as medical and health services.

It’s a safe bet that...

... Austria’s trade fair for emergency response organizations will also in 2020 be the most attractive platform for your products and services

Our recommendation:
Inform yourself on all possibilities and opportunities offered to you by a professional appearance at the Retter 2020.
The Retter is not only a specialist fair, but also a platform for spectacular performances and possibilities for further training – the 3 pillars to which the fair owes its particular attractiveness. The trade fair has become even more appealing and relevant thanks to the close cooperation with conceptual sponsors, associations and interest communities.

For this reason, every two years thousands of visitors from all over Austria and its neighbouring countries will take the opportunity to experience the latest products to respond to future emergencies.

**Exciting supporting programme**

- Spectacular live performances in the outdoor area
- Demonstrations
- Presentation of emergency response organizations
- Practice-oriented product presentations
- Informative impulse lectures on the trade fair stage
- Symposia, expert conferences and workshops
- Public Day including a performance show on Saturday

**We rely on close cooperation with conceptual sponsors, associations and interest communities.**

**The formula for success:**

3 pillars and a professional partnership

**Facts & Figures of Retter 2018**

- 213 Main and co-exhibitors
- 15,400 Visitors from all over Austria & its neighbouring countries, from in total 6 nations
- 13,400 m² exhibition space
- Every exhibitor will find its perfect place here.

**Why companies exhibit at the Retter**

1. Acquisition of new customers
2. Customer care
3. Presentation of product novelties, Trends & innovations

**How satisfied were the exhibitors**

- 86% TOP-satisfaction with the trade fair participation
- 93% say that the Retter is Austria’s leading fairs for security and emergency response organizations
- 75% are very satisfied with their new customer contacts

**At the Retter, visitors will search and find**

1. Leading providers
2. Information on novelties
3. Counselling, information on products

**Returning visitors**

- 65% of the visitors were decision-makers
- 74% YES
Brief information for all exhibitors who would like to present their latest products and services to a broad (specialist) audience: Set up your equipment truck and bring everything which increases the safety in the event of a fire or disaster to Austria’s trendsetting and leading fair for emergency response organizations. But please alert us right away! Because numerous national and international exhibitors, among them a variety of market leaders, have already finished scouting out spaces, have defined the target „participation in the Retter fair” and are already on their way!

**Your hotspot**
for firefighting, fire and disaster protection

Range of offers

// Defensive fire protection
// Firefighting equipment and fittings
// Vehicles, vehicle equipment and engineering
// Rescue garments, personal protective equipment
// Extinguishing technology and extinguishing agents
// Equipment for technical assistance after accidents and disasters
// Control centre, signalling and communication technology
// Information and organisational technology
// Junior staff, recruiting, member retention

Visitor target groups

// Decision-makers and members of voluntary fire brigades as well as professional and company fire brigades, the Executive and the Armed Forces
// Employees in the area of civil and disaster protection
// Fire protection officers, fire protection experts
// Persons responsible for security and fire safety at work
// Decision-makers of Ministries, local and state administration
// Security services, security personnel

Supporting programme

Special events

// Special events on current topics concerning fire services, fire and disaster protection
// Demonstrations and lectures on two exhibition stages
// Fire container trainings

Range of offers

// ÖBFV [Austrian Fire Brigade Association] shared exhibition stand
// Flood protection
// Special deployments
// Drone deployment
// Robotics, artificial intelligence
// Forces of nature and extreme weather events
// Hazardous substances
// Tunnel emergencies
The ideal venue to showcase your rescue, emergency and medical equipment as well as medical technology

For all manufacturers and suppliers with acute innovation syndrome, the Retter 2020 is the ideal venue to present their developments and services to a highly qualified trade fair audience which ranges from rescue professionals and emergency medical technicians to decision-makers from the nursing sector. Further highlights which are especially attractive for the professional audience from the health sector: presentations of rescue and ambulance vehicles, conferences, workshops and much more.

Range of offers

- Ambulance and rescue vehicles as well as their equipment
- Medical equipment, equipment of rescue organizations
- Emergency medical equipment and devices
- Medical devices
- Clothing, personal protective equipment
- Associations, organizations, service providers

Highlights of the exhibition

- Presentations of emergency response organizations and rescue services: Red Cross, Samaritan Association, rescue dog brigade, mountain, water and cave rescue, Animal Rescue Academy and others.
- Special shows
- Telemedicine

Visitor target groups

- Voluntary and professional staff of rescue organizations
- Emergency doctors, general practitioners and disaster medical specialists
- Paramedics, emergency paramedics
- Medical staff in hospitals, clinics, retirement homes and for mobile care services
- Officers in charge, nursing staff

Supporting programme

Special events

- Lectures and presentations on current topics of the rescue and health sector
- Demonstration of a water rescue at the Traun river
Due to new surrounding conditions such as climate change, environmental disasters or more complex hazardous situations, the civil protection is confronted with new challenges: Major accidents, the failure of vital systems, waves of refugees and, last but not least, epidemics require significant networking with the institutions of the civil protection in order to prevent such hazards.

The Retter 2018 in the new hall 20 has once again proven in an impressive way that Wels is the perfect location for this fair. We from the Austrian Fire Brigade Association (ÖBFV) found ideal conditions for conveying our competencies in the field of public relations work and the work with fire brigade youths. Particularly interesting were the numerous discussions on the educational initiative „Gemeinsam.Sicher.Feuerwehr.“ (Together.Safe. Fire Brigade”) which enabled to answer a number of questions. We already look forward to the next Retter fair.

At the last Retter fair we were particularly pleased about the high number of visitors, the large professional audience and the high-quality discussions. In addition to our key products in the sector of equipment, extinguishing technology and telematics, special emphasis was placed on the topic of the future of firefighting. In this respect, Rosenbauer regards itself as a driver of innovations and a trendsetter. We succeeded in demonstrating this with our Concept Fire Truck CFT and the panel discussions on the fair stage surrounding the topic „Engineered for the Future“. In this sector, we look forward to a variety of interesting projects. We would like to thank the team of the Retter fair for the good organization and the attentive service.

The Retter fair in Wels was absolutely satisfactory for us. We held a number of fruitful conversations with potential and existing customers that focussed on our solutions and services related to cumulated communication technologies. In particular, the digital wireless communication sparked enthusiastic interest among the visitors. In this sector, we look forward to a variety of interesting projects. We would like to thank the team of the Retter fair for the good organization and the attentive service.

The Retter fair is one of the most important Austrian firefighting fairs for us and our sales partners mainly because it is widely accepted among the professional visitors, and because conversations take place at the highest professional level. Moreover, the Retter fair provides the perfect setting for the presentation of our specialized firefighting construction solutions as well as novelties.
YOUR EXHIBITION TEAM

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TRADE FAIR INFORMATION

FACTS & FIGURES
Exhibition Centre West, Hall 21
Hall gross area............... 11,360 m²
Outdoor area................... 11,500 m²
Rhythm: every 2 years

OPENING HOURS
29–31 Oct. 2020
Thu & Fri from 9 am to 6 pm
Sat from 9 am to 5 pm

HOTEL-INFORMATION
www.wels-info.at

We showcase your trade fair goals – down to the smallest detail
With new ideas, innovative materials & perfect implementation
www.wedesign.at

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